



MASTER'S DEGREE IN PROJECTS IN INTERNATIONAL AND EUROPEAN CULTURAL ENGINEERING (PIECE)

- ◆ Promote other cultures
- ◆ Impel new strategies
- ◆ Elaborate creative projects
- ◆ Coach your own team
- ◆ Experience the world

Opening in September 2019, The 'Projects in International and European Cultural Engineering' (PIECE) master's degree

is designed to train over two years French and foreign students and professionals in the fundamentals of managing projects and entities in the domains of culture and heritage. It uses innovative teaching methods based on the principles of collaborative intelligence, professional and international immersion and an understanding of technological innovation and scientific research. Mixed teams of teaching/research staff from multiple departments and research centres together with professionals working in regional and local cultural entities will come together to transfer the skills essential to responding to international calls-for-tender in the field of culture (e.g. Creative Europe). They will supervise students in developing actual projects proposed by the organisations in Bourgogne-Franche-Comté. Research seminars on the latest issues in culture and science will provide the basis for this reverse teaching, enabling students to constantly test out the theoretical knowledge they have acquired against the realities of the professional world. One of the objectives of the course is to pass on the fundamentals of interculturality by means of academic lessons and

multicultural communication work as well as by immersion in foreign cultures through collaborative work. This means the second semester will be spent serving internships in universities and cultural entities abroad. At the beginning of the second year, the projects are to be presented to European officials in Brussels.

REQUIREMENTS

The master's degree is intended for graduates with **strong backgrounds in the humanities.**

Graduates in the following fields may be considered:

- Law, Political Science, Economics
- Art History, History, Geography
- Languages, Communication
- Literature, Philosophy
- Sciences

The academic structure of the master's degree includes refresher courses in the first semester for students from diverse academic backgrounds.

WORK PLACEMENTS

Students enrolled in the programme must complete their education through a work placement in a cultural entity in Bourgogne-Franche-Comté or elsewhere in France or in a foreign country.

ADMISSION CRITERIA

Prospective students should ideally be critical thinkers and skilled communicators, open minded and interested in French and foreign cultures.

The following will be taken into consideration during the admission process: academic records, curriculum vitae, work experience, proficiency in English (B2) and possibly in French.

Language of instruction : English and French

Classes from: mid-September to end of December (first semester) and January to to mid-March (second semester)

CURRICULUM

The curriculum comprises a total of 120 ECTS that are taken over 4 semesters, the second semester being spent in a foreign university. The master's degree promotes the mobility of its students through agreements with other universities in Europe, South America, and Asia within the framework of mobility programmes such as Erasmus+. Managing cross-cultural projects in the framework of cultural industries involves acquiring skills and knowledge in the domains of project methodology, interculturality, communication, cultural policy-making, human resources management, new funding strategies, law and marketing for the arts, technological and scientific but also ecological, societal and managerial innovations.

NATIONAL RECOGNITION

The Denis Diderot Institute, which hosts the programme was founded in 1992 and is reputed throughout France for its cultural expertise. Master's degrees from this Institute are ranked in the top 15 in France by EDUNIVERSAL. PIECE is a winner of the I-Site Programme, rewarding masters' degrees of excellence in the Bourgogne-Franche-Comté region.

PROFESSIONAL OPPORTUNITIES

Graduates can expect to pursue the following careers: Mission head or project supervisor for a large number of institutions specialised in managing international or European cultural projects, state services, competitiveness centres, universities or 'grandes écoles', CNRS, consular or cultural services abroad, lobbying companies, associations or NGOs involved in community development aid and cooperation policy.

PARTNERSHIPS

Europe: Université de Galatasaray (Istanbul, Turkey), Universidad Internacional de Catalunya (Barcelona, Spain), Universidad de Deusto (Bilbao, Spain), Universidad de Girona (Girona, Spain), Universitatea din Bucuresti (Bucarest, Romania), Università di Roma Tre (Rome, Italy), Università di Ca' Foscari (Venice, Italy), Hochschule für Technik, Wirtschaft und Kultur (Leipzig, Germany), Dundalk Institute of Technology (Dundalk, Ireland)

Outside Europe: Tokyo Josai Daigaku (Tokyo, Japan), Ehime Daigaku (Matsuyama, Japan), Higashi Hiroshima Daigaku (Hiroshima, Japan), Fundação Universidade Estadual do Ceará (Funece, Brazil), Federal University of Pelotas (Rio Grande do Sul, Brazil)



Project leaders:
Véronique Parisot, Jean-Louis Tornatore, Louis Ucciani

For any further information please contact:
Véronique Parisot
veronique.parisot@u-bourgogne.fr

This master's degree has the support of:

